Sample Question Paper for Research Methodology

Short Answer type questions

1. What is research? What is its significance?
2. Why is research important?
3. Write short notes on report writing.
4. What are the different types of interview methods?
5. What are the role of research in business decision making?
6. What is data analysis? Explain qualitative analysis.
7. What are the features of good research design?
8. Write short notes on case study method.
9. What are the different types of scaling techniques?
10. Explain probability sampling.
11. Explain non probability sampling.
12. Explain primary data collection.
13. Explain secondary data colletion.
14. Explain the format of report writing.
15. Write short notes on observation.

Long Answer type questions

1. Explain any four types of research.
2. Differentiate between primary data and secondary data.
3. What do you understand by sampling? Discuss its types.
4. Write short notes with suitable examples on
5. Independent variable
6. Dependent variable
7. Placebo effect
8. Explain sampling and its techniques.
9. Explain in details the research process.
10. What is the purpose of research in business decision making process?
11. What is interpretation of data? Discuss in details.
12. Explain different research designs.
13. Discuss research proposal.